



WIC Vendor News

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*See attached documentation
for information regarding the
following:*

Revised WIC Minimum
Stock Requirements
Effective March 1, 2006

Change in WIC Check
Processing
Effective March 1, 2006

FIRST EDITION

Welcome to the first edition of the Kansas WIC Vendor Newsletter!

This will be a quarterly publication sent to all authorized vendors to provide current information on relevant issues. The Kansas WIC program publishes this newsletter. It will also be available on line at:

www.kdheks.gov/nws-wic/vendor_info.htm

The Kansas WIC program wants to ensure that communication between WIC staff (local and state level) and vendors is ongoing and productive.

If your store would like more than one copy of the newsletter, please contact Sandi Fry to be placed on the mailing list for multiple copies. Vendors with access to the Web site can download copies of the newsletter.



A three-ring binder was mailed in October to all

vendors with an updated Vendor Procedures Manual. The binder included tabs for the Vendor Participation Contract, forms, state agency mailings and miscellaneous items. This was provided to help keep all WIC related information in a common place. If you did not receive a binder with the updated Vendor Procedures Manual, please contact the Kansas WIC program.

WIC TIPS:

- * **AS A GENERAL RULE, THE KANSAS WIC PROGRAM PROVIDES ONLY IRON FORTIFIED INFANT FORMULAS.**
- * **THE WIC APPROVED FOOD LIST (WAFL) IS TO BE USED AS A GUIDE TO ENSURE CLIENTS ARE SELECTING THE CORRECT FOOD ITEMS. THE ADULT CEREALS LISTED ON THE WAFL SHOULD BE ISSUED AS WRITTEN. FOR EXAMPLE, IF A CLIENT WANTS LIFE, THE WAFL STATES LIFE, THEREFORE BROWN SUGAR ADDED WOULD NOT BE A WIC APPROVED ITEM.**

NAME CHANGE FOR TWO KELLOGG'S PRODUCTS

Effective January 1, 2006, Kellogg's® Complete® Wheat Bran Flakes and Kellogg's® Complete® Oat Bran Flakes became a part of the Kellogg's® All Bran® portfolio of cereals.

Both products will remain on the WIC Approved Food List (WAFL). The WAFL brochures sent out in September 2005 **will not be re-printed to reflect this change in product.** All cashiers should be notified of this change and allow WIC clients to purchase the newly-named product.

Old Name:

Kellogg's® Complete® Wheat Bran Flakes

Kellogg's® Complete® Oat Bran Flakes

New Name:

Kellogg's® Complete® All-Bran® Wheat Flakes

Kellogg's® Complete® All-Bran® Oat Flakes

NEW TRAINING ITEMS FOR CASHIERS

The Kansas WIC program will be sending out several items to help with new cashier training and experienced cashier brush-up. The first item going out will be a quick-glance guide for cashiers. This brochure walks a cashier through the steps of a WIC transaction, provides several helpful tips and reminders, and gives specific information about the different types of WIC approved foods.

Look for more cashier training aids in the future! Some items may include videos, handouts, quizzes, or computer-aided training programs.

The quick-glance guide will be printed on heavy gauge card stock and shipped to each vendor location.

Vendors should contact the Kansas WIC program if more are needed.

MEAD JOHNSON DISCONTINUING PRODUCT

When Mead Johnson introduced ProSobee® LIPIL®, it was stated that, at some point in time, the older ProSobee® would no longer be available.

Mead Johnson will not be making/shipping ProSobee (without LIPIL) 13 fl oz concentrate and 14.3 oz powder, beginning July 1, 2006. Because of the increasing demand for ProSobee LIPIL and the decreasing demand for the older ProSobee, retailers have been de-

creasing or eliminating retail shelf space for the older product.

Local WIC Agencies will be making the change on infant's checks at the next WIC appointment. This change process will begin immediately and continue through June 5, 2006. On that date, infants who were provided ProSobee will have been changed to ProSobee LIPIL.

CHANGES IN MINIMUM STOCK REQUIREMENTS

The Kansas WIC program has updated the Minimum Stock Requirements for WIC authorized vendors. The changes include:

- Additions of Enfamil Gentlease infant formula and Lactose Free milk
- Deletion of ProSobee powder and concentrate
- Deletions of dry and evaporated milk
- An increase in the amounts of food required by vendors

As always, vendors can request an exemption for the varieties of infant formula required. Lactose Free milk has been added for possible exemption. Please check with your local agency contact for more information.

The change in minimum stock requirements will be effective March 1, 2006. Please review page 3, item 19 in your Vendor Participation Contract for contractual obligations.

KANSAS WIC ADVISORY COMMITTEE

The WIC Vendor Advisory Committee has met twice in the past few months. The first meeting was held in October 2005 and the second meeting was conducted in January 2006.

Members of the advisory committee are:

Gary Andrews, Cary Binney, David Criswell, Ben Huhs, Skip Klier, Jim McGuffey, and Jim Sheehan.

The minutes of the meeting will be posted on the WIC

vendor Web site for anyone interested.

If you would like more information or if you are interested in becoming a member, please contact Sandi Fry at the State WIC office. We are always looking to diversify the group. The current committee is made up of mostly owners of grocery stores and corporate representatives. If a store manager or cashier would be interested in attending or joining, they are welcome.